



415 Taylor Drive, Suite 302
East Stroudsburg, PA 18301
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BENEFITS OF ASSOCIATE MEMBERSHIP IN PCOA

The contacts and goodwill resulting from a PCOA Associate Membership are public relation opportunities for your business. They are a necessary foundation for your aggressive promotion and marketing programs among Pennsylvania campground owners and managers. Knowledge about the Pennsylvania camping industry, displaying its logo, and being recognized as a fellow participant are traditional ways of establishing the background contacts for successful sales.

PCOA can cut your costs by providing you with this background for sales. PCOA publications, meetings and other services can lead to profitable business opportunities, and that "extra" competitive edge.

Benefits Include:

- A listing on our website, www.pacamping.com
- A listing in the Handy Reference Guide, a directory of our Associate members which is distributed member campgrounds at least once a year so they can find you quickly and easily
- Use of the PCOA logo in your own advertising
- A source of camping information for all campgrounds in Pennsylvania through our newsletter, *Campground Quarterly*, published four times per year
- Option to receive Bi-Weekly e-Bulletin, full of PCOA news and industry updates
- An opportunity for person-to-person contact at the state convention and regional meetings
- A listing in the PCOA Directory which is reprinted annually
- A discount on exhibitor space at the Annual Convention
- A discount on newsletter advertising
- A Vendor-to-Member Facebook page where you can interact with and answer questions from our member campgrounds

Regular Associate Member dues are \$235.00 per year and includes all of the above benefits

Premium Associate Member dues are \$425.00 per year. Additional benefits from this level

are:

- Exclusive: yearly excel spreadsheet with member contact info including emails (or mailing labels if preferred)
- Enhanced listing on website, www.pacamping.com
- Access to member area of the website
- Highlighted at convention via booth signage and in the program
- Additional 5% discount on newsletter advertising
- "Premium member" designation on all listings

This organization offers fellowship, responsibility, and the chance to become a part of one of the most active and engaged associations in the industry.

**Pennsylvania Campground Owners Association
ASSOCIATE MEMBERSHIP APPLICATION**



Application Date _____

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____

Fax _____

Email (required) _____

Website address _____

Type of Product or Service _____

Billing info if different from above: _____

_____ Yes, subscribe me to the Bi-Weekly Bulletin (contains industry news, updates and reminders targeted to our campground members. List email if different from above is preferred _____).

Choose one of these options for membership:

REGULAR MEMBERSHIP - \$235.00

BENEFITS INCLUDE:

- Listing and link to your website on www.pacamping.com
- Listing in the PCOA Campground Directory
- PCOA newsletter, *Campground Quarterly*, published 4 times per year
- Option to receive Bi-Weekly e-Bulletin, full of PCOA news and industry updates
- Use of the PCOA logo in your advertising
- Special rate on exhibitor space at annual convention trade show
- Special rate on advertising in newsletter
- Vendor-to-member facebook page



PREMIUM MEMBERSHIP - \$425.00

ADDITIONAL BENEFITS INCLUDE:

- Exclusive: yearly excel spreadsheet with member contact info including emails (or mailing labels if preferred)
- Enhanced listing on website, www.pacamping.com
- Access to member area of the website
- Highlighted at convention via booth signage and in the program
- Additional 5% discount on newsletter advertising
- "Premium member" designation on all listings

If you wish to become a PCOA Associate Member, return this application with **\$235.00 or \$425.00** to cover your dues for the period from now to May 31.

Send to PCOA, 415 Taylor Dr., Suite 302, East Stroudsburg, PA 18301.

Please return this entire form and make a copy for your records.

CHECK ONE: REGULAR MEMBERSHIP \$235.00 PREMIUM MEMBERSHIP \$425.00

Payment method:

Check # _____ (Made payable to PCOA) OR Credit Card - _____ Visa _____ Master Card _____ Disc _____ AmEx

Card # _____
(Please print clearly)

Name on Card _____

Expiration Date _____
MM/YY Security code # _____

Billing Address _____ Billing Zip Code _____